

National Wildlife Federation

Innovative Partnerships for Implementing State Wildlife Action Plans



NWF State Wildlife Action Initiative

- Doris Duke Charitable Foundation
- Coordinators in Five Pilot States
 - GA,
 - MA,
 - MT,
 - NC,
 - WI

NWF State Wildlife Action Initiative

- Goals Our Initiative:
 - Support State Agencies
 - Promote Implementation State Wildlife Action Plans
 - Revitalize TWW coalitions and build grassroots outreach for the Action Plans
 - Share best practices

- Wisconsin DNR & Wildlife Federation Partnership
 - Shared Employee and TWW Coordinator
 - One-half State Birding Trail Coordinator
 - One-half Teaming with Wildlife Coordinator

- Strengths of Shared Staff
 - Twenty year veteran conservation biologist
 - Close relationship to nonprofit conservation group & tourism in businesses
 - Strong familiarity with DNR programs
- Efficiencies of Partnership
 - Co-located in DNR Headquarters
 - Direct access to State resource professionals
 - Reduce cost, e.g. computers, office rental, etc.

- Rebuilding Wisconsin's TWW Coalition
 - Change in status of organizational leadership
 - Broadening Wisconsin's coalition
 - Since December 2005 until July 2006 recruited 204 organizations

- Type of groups:
 - WWF Affiliates, Other Rod & Gun Clubs, Wisconsin Council of Churches, Association of Wisconsin Tourism Attractions, Local Land Trusts, TNC, Labor Unions, Friends of Wisconsin Parks, Friends of Federal Refuges, Environmental Groups, Ice Age Trail Foundation, Environmental Education Centers, 4 H Clubs, Bird Watching Centers, Wisconsin DNR, Wisconsin Tourism, Garden Clubs, Wisconsin Association of Convention & Visitors Bureau, Bed & Breakfasts, and Prairie Enthusiasts
- Final Goal 300 to 500 Groups

- Wisconsin Teaming With Wildlife
 - Increased Coalition Building
 - Involvement in Public Education and Showcasing of Grant Projects
 - Involvement in Setting Action Plan Priorities
 - Involvement in implementing Action Plan projects
 - Providing support for agency and its wildlife program

State Wildlife Action Plan Implementation

- Agency/NGO partnerships require work
To NGOs in the room:

- Build a relationship with State agency
- Seek out the agency Action Plan priorities
- Communicate to the agency where you can assist

To Agencies in the room:

- Seek NGO assistance
- Communicate your Action Plan priorities in detail
- Depend on citizen zeal to create the environment to implement the State Wildlife Action Plan